#### Android in Business Die grüne Digitalisierung in 2022

#### Danijel Stanic Sr. PreSales Consultant

Sr. PreSales Consultant Samsung Deutschland

#### Digital Transformation

#### Hybrid Workplace

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#### Great Migration

of workers stating that a company using the *latest technology* is more desirable to join

Samsung Galaxy for Work Campaign, https://www.samsung.com/sg/news/local/new-samsung-campaign-explores-what-keeps-workers-happy/

# Meaningful Innovations New Possibilities

## Mobile-First Strategy

#### Acceleration of New Mobile Experiences



### **Trusted Security**

android + Knox

## **Trusted Security**

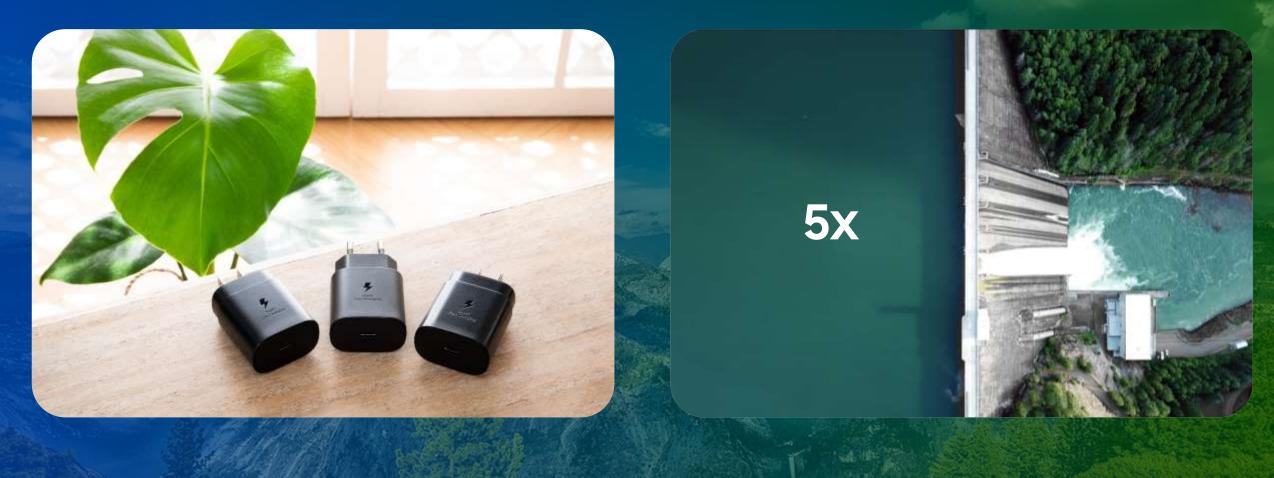






## Galaxy for the Planet

### Reimagining Smartphone Charging Technology







#### **Business Continuity Just Got an Upgrade**

#### **Extend OS upgrades to**

# 3 generations SMR



https://news.samsung.com/global/samsung-sets-the-newstandard-with-four-generations-of-os-upgrades-to-ensurethe-most-up-to-date-and-more-secure-galaxy-experience





# No.1

#### Global Smartphone Shipments in 2021

Counterpoint Research: <a href="https://www.counterpointresearch.com/global-smartphone-share/">https://www.counterpointresearch.com/global-smartphone-share/</a> IDC Research: <a href="https://www.idc.com/getdoc.jsp?containerId=prUS48830822">https://www.idc.com/getdoc.jsp?containerId=prUS48830822</a> <a href="https://www.cnet.com/tech/mobile/samsung-led-smartphone-shipments-for-2021-beating-out-apple-research-says/">https://www.cnet.com/tech/mobile/samsung-led-smartphone-shipments-for-2021-beating-out-apple-research-says/</a>

## building a better future that is provide the

## Vielen Dank!